



مختبرات البرج
Al Borg Diagnostics



"Al-Borg Diagnostics" Commercial Franchise

Your Partner in Diagnostic Leadership

About Al-Borg Diagnostics

Founded in 1998, Al-Borg Diagnostics is a leading provider of clinical diagnostic laboratory services in the Kingdom of Saudi Arabia. The company operates **83 laboratories** and has expanded its presence across seven international markets, including Kuwait, Bahrain, the United Arab Emirates, Qatar, Oman, Sudan, and Ethiopia. With over **27 years** of expertise, a network of more than 1,200 highly qualified physicians and healthcare professionals, and over **89 international accreditations**, Al-Borg Diagnostics is recognized for its commitment to quality, accuracy, and innovation in diagnostic healthcare.

Franchise Concept

Al-Borg Diagnostics franchise model offers entrepreneurs the opportunity to operate one or more sample collection branches, designed to expand access to high-quality medical diagnostic services while ensuring strategic geographic coverage and equitable distribution of healthcare services.

Franchise Term

The initial franchise term is **five (5) years**, with the option to renew for additional terms, subject to full compliance with contractual, operational, and quality standards. The total franchise duration may extend up to **25 years**.

Support Provided

Al-Borg Diagnostics provides comprehensive franchise support, including site selection through an advanced interactive mapping system, standardized branch designs, pre- and post-opening training, logistics and sample transportation services, integrated digital laboratory systems, quality control oversight, and continuous operational support.

Target Franchise Partner

- Financially Capable
- Compliant With Regulatory And Quality Standards
- Committed To Operational Excellence
- Experienced In Business Or Healthcare Management

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